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62,71

For Fall 1942

RICHARDS GARDENS

Guide To Better Perennials



One of Our Blocks of One Million Giant Pacific Hybrid Delphinium Plants. Note Size and Blooming Quality of These 1 yr. Field Grown Plants.

**OFFERING AMERICA'S GREATEST VALUES
IN PLANTS FOR YOUR GARDEN**

- » One Year, Field Grown Perennials
- » Field Grown Hardy Phlox
- » Highest Quality Peony Roots

RICHARDS GARDENS

Plainwell, Michigan

**THE WORLD'S LARGEST GROWERS OF
ONE-YEAR FIELD GROWN PERENNIALS**

Plant Lovers! Your Garden Dollar Buys More Here!



When you stop to consider that you can get a dozen of Richards fine, field grown, 1 yr. perennial plants for about the price you ordinarily expect to pay for three regular field grown plants you get an idea of the tremendous saving you can make by buying our plants. Remember, these are not flat grown greenhouse seedlings, but well rooted, healthy, field grown plants.

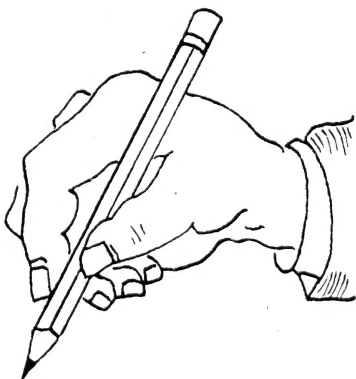
Year after year thousands of satisfied customers order and reorder and tell their friends about the high quality of the plants they have received. Each year we have increased our plant beds and we are now the largest growers of Untransplanted Perennial Plants in the World.

PLEASE NOTE CAREFULLY

At least one-half dozen plants of any one variety must be ordered. Our low prices will not permit handling orders for less.

SEND US YOUR ORDERS EARLY

Make out your order and send it in to us now while you are thinking of your garden. We will send all plants at the proper planting time.



FREE PLANTS! FREE PLANTS!

You may select **ABSOLUTELY FREE** two dozen of any of the plants described in this catalog, retailing at not more than 70¢ per dozen, with every order for ten dozen or more plants selected from this list. Another reason why your dollar buys more here.

Richards Gardens, Plainwell, Mich.

Chicago, Illinois

Gentlemen: The remainder of my order (Baby Phlox) came today. Just want to tell you that we were delighted with all the plants, and feel we were well taken care of, both as to quality and quantity. Everything growing fine.—Mrs. John Bingham

Pine Bluff, Ark.

Richards Gardens, Plainwell, Mich.

Dear Sirs: Received my order of seedings from your Gardens about a week ago, and must say I was more than pleased. It is the first time I have ordered from you, and will say, from now on all my plants will come from your gardens. My plants are growing and so healthy.—Mrs. Lillian V. Marino.

Planning YOUR Perennial Garden



The number of perennials which may be grown in your garden is limitless, so far as variety is concerned. How many you grow and what varieties you grow will depend entirely upon your interest in perennials and your likes and dislikes for coloring, etc.

The present trend in perennial growing is to grow a number of different sorts in informal beds or along the shrub border and include only a few which are classed as rare plants. Perennials, or plants which live for more than one year, are very essential on the grounds of anyone who likes color all through the different seasons. They may be planted in beds, in wide borders, in front of shrubs, around a pool, and the lower growing or dwarf sorts are widely used for rock garden planting. They may be planted in rows in a small garden for cutting purposes. They may be used singly but it is recommended that they be planted in clumps or groups of from three to twelve plants of a kind, as a mass of color is much more effective.

Most perennials need a sunny location although some varieties will grow in semi-shade. Perennials should be kept well away from the roots of trees as they rob them of food and moisture. Be sure that the bed or ground that you are going to plant perennials in is well drained, as perennials will not stand a lot of water remaining upon the surface of the ground for long periods of time. The soil should be made loose to a depth of $1\frac{1}{2}$ to 2 feet, with a plentiful supply of fertilizer thoroughly mixed into the ground when it is spaded up. If the soil is clay that becomes extremely hard during the summer season it would be well to throw out the top six or eight inches of soil and mix with this a liberal amount of peat moss or other commercial humus before putting it back into the bed and proceeding with the planting. Perennials like a porous soil in which they can throw out their roots. The soil in which perennials are planted should be kept rich at all times. Many of the plants are shallow rooted and are not able to send out their roots in search of new food supply.

Perennials may be planted in the fall as well as in the spring with certain exceptions. Iris should be planted any time during early spring or fall. Peonies are best planted in September or April. Oriental Poppies are dormant in late August and should be transplanted at that time. Otherwise perennials can be planted as other nursery stock, either spring or fall. When the plants are received from the nursery, unpack and plant them at once if possible. Those which cannot be planted at once should be heeled in moist soil and kept well watered, both roots and tops.

In planting a perennial planting, lay out the space you have available for them on a piece of paper and spot in the taller growing sorts for background. Then select the plants for the border and jot them on your layout. Fill in with the medium tall growing sorts in the center of the bed. Select and plant for color display so that you do not have two kinds of perennials with the same color of blossoms beside each other. Color variation in a perennial bed is essential.

Many types of perennials will do better if frequently transplanted, that is, about every third year. This is especially true of the Coreopsis, Gaillardias, Shasta Daisies and other varieties which have dense foliage just above the ground. The plants should be removed from the bed and torn into several divisions, and these divisions replanted, the same as new plants. Iris also does better if transplanted occasionally.

There are only a few simple rules necessary to the successful growing of perennials and may be summed up as follows:

- Good, well drained, rich soil in a sunny location.
- Plant with crown or eye of plant just barely below ground level.
- Plenty of cultivation of beds to keep the soil loose and mellow.
- Keep the beds thoroughly soaked during dry weather.
- Frequent fertilization to produce best growth and bloom.
- Keep blooms cut off as they begin to fade and the blooming season of all sorts of perennials will be greatly lengthened.
- A few wood ashes worked into the soil around Delphiniums is advisable for best growth and bloom.
- In climatic and soil conditions where the ground heaves with winter freezing and thawing the beds should be thoroughly mulched in late fall.
- If these simple rules are followed and proper care is exercised in selecting the varieties for your plantings, there is no reason why the average gardener should not be a successful grower of perennials and enjoy their beauty all through the season.

HEAVY ROOTED, ONE-YEAR FIELD GROWN PERENNIAL PLANTS

(Blooming seasons, where given, are approximate and depend on Climate, weather conditions, etc.)

VARIETY	Per Doz.	Half Doz.
ACHILLEA (YARROW)		
FILIPENDULA—PARKER'S VARIETY70	.43
An excellent plant for background work, as it grows to a height of 4 or 5 feet. Bright yellow color makes it very showy.		
"THE PEARL"80	.50
Extremely strong in root growth. Will thrive and produce great masses of pearly white flowers, which come in flat clusters, under even the most difficult conditions. Grows 2 ft. high.		
ACONTIUM (MONKSHOOD)		
WILSONI80	.50
A thrilling sight in late Autumn when each plant throws up spikes six feet long, each one covered with beautiful mauve flowers. A wonderful plant for backgrounds and autumn color.		
AGROSTEMMA (ROSE CAMPION)		
CORONARIA ATROSANGUINEA70	.43
Through June, July and August these plants are ablaze with deep blood red blooms. Plant six in a group and you will have a real accent spot of garden color.		
ALYSSUM (ROCK MADWORT)		
ARGENTEUM (GOLD DUST)70	.43
Very free flowering and easy to grow. Like a sunny location and well drained soil. Useful for borders and in rock gardens. Very dense foliage, silvery underneath. Clustered heads of bright yellow blooms practically all summer. Height about 18 inches.		
SAXATILE COMPACTUM (BASKET OF GOLD)70	.43
Excellent plant for the rockery or borders. One of the showiest spring flowers with its large clustered blooms of bright yellow. Grows from 10 to 12 inches high. Very hardy.		
ANCHUSA (SEA BUGLOSS)		
BARRELIERI80	.50
Intense bright blue flowers with white and yellow centers. Starts blooming the middle of May and continues over a long period.		
ITALICA DROPMORE (ALKANET)70	.43
Grows 5 to 6 feet tall and makes a splendid background plant. Bears loads of true gentian blue flowers in June. Very hardy and sturdy.		
Also Field Grown Transplanted Plants, 20c each		
MYOSOTIDIFLORA (FORGET-ME-NOT)	2.00	1.10
A beautiful plant for shady places. Grows from 1½ to 2 feet tall. Foliage is large and keeps its deep green color all summer. In May and June charming dainty blue blooms are borne in great profusion. Plant is compact in growth and always ornamental.		
ANEMONE (PASQUE FLOWER)		
PULSATILLA80	.50
Grows only about 10 inches high which makes it ideal for rockery or border. Deepest blue bell shaped blooms come very early in spring.		

Rennselaer, N. Y., May 31, 1942

Richards Gardens, Plainwell, Mich.

Dear Sir: Last fall I bought twenty-four pyrethrum from an add in the paper.

They are magnificent this spring. The color range is unusual; that is, so many different shades of red and pink and such long stems. Some have a thirty-inch stem.

So often when one buys a collection the colors are all the same.

I am very pleased with them and will be on the look-out for your advertisement.—Hope L. Smith.

VARIETY

Per Doz. Half Doz.

AQUILEGIA (COLUMBINE)

These are among the most beautiful of hardy plants and the most important parts of the hardy perennial garden. Their presence will lighten up even the most formal planting and their colorful blooms are unexcelled for cutting.

CANADENSIS (AMERICAN WILD COLUMBINE)80	.50
Flowers extremely early in the spring. Rich old rose blended with yellow. Lovely bedding variety. Grows about 20 inches tall.		
CLEMATIFLORA (SPURLESS)70	.45
Excellent bedder. Noted for the clear, soft, mixed colors of its abundant blooms.		
COERULEA (ROCKY MOUNTAIN BLUE)70	.43
Very long spurs and has prolific blooming habit. Beautiful sky blue color.		
COLORADO RAINBOW MIXTURE70	.43
These will delight you with their vigorous growing habit and profusion of blooms. Colors cover a wide range with interesting variations.		

CRIMSON STAR	1.50	.85
One of the finest and most striking Aquilegias we know of. New and worthy of a place in the finest gardens. Bright Crimson with the inside of the bloom a waxy white. Probably the largest flowering of the Columbines. Good for cutting as blooms keep exceptionally long.		

DOBBIE'S IMPERIAL HYBRIDS70	.43
Long spurred variety of unequalled color range and sturdy growth. Abundant bloomer.		
LONG SPURRED BLUE SHADES70	.43
A heavy blooming type with large flowers and extremely long spurs. Exquisite colorings in all shades of blue. A sure sturdy grower.		
LONG SPURRED HYBRIDS70	.43
A superior cutting variety. Also much used for bedding because of the exceptionally wide range of colors which cover most of the mixed shades. Long spurred and very prolific in blooms.		
LONGISSIMA (LONGEST SPURRED)80	.50
One of the finest Columbines. Flowers are extra large, of finest quality and their clear yellow color lends charm to any planting.		
MRS. NICHOLLS70	.43
For richest blue color we recommend this variety. Large long spurred blooms with excellent deep color are borne over a long period.		
MRS. SCOTT ELLIOTT'S HYBRIDS70	.43
Unquestionably the finest color mixture grown. Flowers are large, have long spurs and the colors cover all shades of lavender, purple, red, white, yellow, blue and pink.		
SILVER QUEEN70	.43
An excellent variety loved for its silvery white blooms and finely formed florets.		

ARABIS (WHITE ROCK CRESS)

ALPINA70	.43
A splendid creeping plant which seldom grows over 12 inches high. Bears masses of small white blossoms in early spring. Foliage is very ornamental balance of the year.		

ARTEMISIA (SOUTHERNWOOD)

SILVER KING70	.43
A striking contrast plant with light silvery gray foliage. Much used in mixed bouquets. May be cut and dried or winter use. We offer well rooted cuttings.		

Pine Grove, Pennsylvania, May 4, 1942

Richards Gardens, Plainwell, Mich.

Dear Sirs: My plants arrived in excellent condition and I'm well pleased with same.—H. E. Wertz

Grandview, Mo., May 2, 1942

Richards Gardens, Plainwell, Mich.

Dear Sir: The plants arrived in fine shape, I was very pleased with them, they were the finest I ever had and I don't think I will lose a plant. Thanks so much.—Miller & McKee.

VARIETY

Per Doz. Half Doz.

ASTERS (MICHAELMAS DAISY)

- ALPINUS GOLIATH**70 .43
 Grows about 15 inches high, making it a lovely border plant. Large blooms of soft blue color are borne profusely from May until late summer.



Hardy Asters provide plenty of flowers for Fall Cutting

- ALPINUS MIXED**70 .43
 Same description as above but come in Mixed colors of wide range.
- AMELLUS HYBRIDUS**70 .43
 Grow about 20 inches high. Excellent as cut flowers. Very free blooming over a long period. Mixed colors will brighten up your garden.

**SPECIAL! HARDY ASTER
 "HARRINGTON'S PINK"**

One of the finest and most popular hardy asters to be introduced in recent years. Gives plenty of bright color to your garden during the late summer and fall season when blooms of most plants are gone.

Good sized flowers of bright clear pink completely cover the large sturdy plant. Hardy and disease free.

Heavy rooted, field grown, transplanted plants—35c each; 3 for \$1.00, postpaid.

AUBRIETIA (PURPLE ROCK CRESS)

Very desirable for rock gardens or for edging or border work. Their graceful, dwarf habit of growth, their delightful coloring and their evergreen foliage make them beloved by all gardeners. Start blooming in April and continue until July.

- DELTOIDES**70 .43
 Very showy with its soft lilac colored blooms.
- GRAECA**70 .43
 Excellent bedding sort which bears multitudes of rich violet colored blossoms.
- HYBRIDS, LARGE FLOWERED**70 .43
 For the gay colored border. Come in mixed shades.
- LEICHTLINII**70 .43
 Large flowering type which produces a surprising quantity of deep rosy purple blooms.
- ROSEA GRANDIFLORA**70 .43
 Dainty, bright pink flowers on six-inch stems.

SPECIAL! MONARCH MIXED AUBRIETIA

Only by a very fortunate circumstance are we able to offer this superb NEW ENGLISH STRAIN to our friends at these low prices. One of the most glorious color mixtures we've ever seen. Almost every conceivable shade of deep red, violet, rose, lavender, mauve, pink and purple. Make your bed borders a riot of early color with this surprising color mixture. Be sure to order some of these MONARCH MIXED aubrietias.

12 for 80c; 6 for 50c, postpaid.

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

BELLIS OR ENGLISH DAISIES

One of the loveliest plants for the rock garden or for edging. Grows only 6 inches high yet bears large flowers with stems long enough for cutting. Beautiful for corsages or for bouquets in baby's room.

BELLIS, LONG STEMMED ROSE80	.50
Blooms of dainty old rose color.		
BELLIS, MONTROSA, DOUBLE WHITE80	.50
Large double blooms of purest white.		
BELLIS, TUBULOSA, AETNA80	.50
Rich, satiny, deep red. A real striking beauty.		

BLEEDING HEART (OLD FASHIONED VARIETY)

DICENTHA SPECTABILIS, 30c each	3.00	1.70
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The old fashioned flower which has been a favorite with all generations since our grandmother's day. Deep pink heart shaped flowers hang from the branches of a sturdy plant. Long blooming period. Ornamental foliage.

DICENTRA EXIMA, PLUMY BLEEDING HEART

35c each	3.25	1.75
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Very hardy perennial plant which is nearly ever-blooming. Bears deep rosy pink heart shaped blooms intermittently throughout the summer months. Finely shredded foliage.

CALLIRHOE (POPPY MALLOW)

INVOLUCRATA70	.43
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This is an excellent plant for the rock garden or for wall planting, due to its trailing habit of growth. Fine lacy foliage and bears large, saucer-shaped blooms of bright crimson with white centers. Very showy and desirable for brilliant color spots. Blooms through most of the summer and fall. Grows only 6 in. high.

CAMPANULA (BELLFLOWER)

CARPATICA (DWARF CARPATHIAN HAREBELL)70	.43
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Real dwarf variety which does not exceed 8 in. in height. Clear blue, bell shaped blooms are held erect on wiry stems rising from compact tufts of foliage. Flowering season from June until October. Beautiful in the rockery or for an edging plant.

Also field grown transplanted plants, 20c each	2.00	1.10
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CALYCANTHEMA, (CUP AND SAUCER)70	.45
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One of the most desirable cut flowers. Very showy in any garden. We offer them in four colors: **Blue, Lilac, White, Rose.** Your choice.

MEDIUM, (OLD FAVORITE "CANTERBURY BELLS")70	.43
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A favorite with all flower lovers. A thrilling sight in June and July when its many branches are loaded with deep bells, the edges of which are softly rolled and fluted. Grows 2 to 3 feet high. **We offer five outstanding colors: Blue, Pink, Light Blue, White, and Double and Single Prize Mixture.** Your choice.

PERSICIFOLIA, BLUE70	.43
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The true perennial variety. Grows about 2 feet high. Large blue bell shaped blooms make it attractive for contrast either in beds or in bouquets. Long blooming period.

PERSICIFOLIA, WHITE70	.43
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Same general description as above but bells are a clear pure white.

Fergus Falls, Minn., July 20, 1942

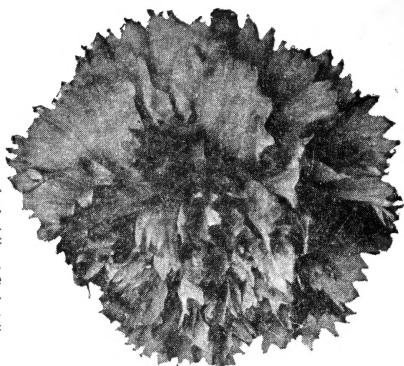
Richards Gardens, Plainwell, Mich.

I got so tired of people coming in our yard asking "What are those lovely flowers?" that I stuck a sign up—"These are Pacific Hybrid Delphiniums, V. and R., get seedlings from Richards Gardens, Plainwell, Mich. My only squawk is I have only one "Galahad" out of the six I sent for, that is a beauty this year!—H. C. Featherstone.

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

HARDY CARNATION (CARNATION GRENADIN)

Almost a necessity in your garden. These hardy outdoor carnations have unlimited uses. For spots of bright color, for cutting, and for fragrance they are unexcelled. Bloom practically all through the summer. Have dwarf habit of growth.



Actual Size of Hardy
Carnation Blooms

VARIETY	Per Doz.	Half Doz.
GOLDEN SUN80	.50
Richest lemon yellow color. Very fragrant.		
PINK70	.43
We highly recommend this for clear pink color.		
RED70	.43
Really brilliant color and very profuse habit of bloom makes this much desired.		
WHITE70	.43
To complete the color range in your carnation planting be sure to include this one		

CATANANCHE (CUPID'S DART)

COERULEA70	.43
A beautiful plant either for bedding or for cutting. Grows about 2 ft. high and bears an abundance of blue daisy like flowers through June, July and August. May be cut and dried for use as winter bouquets.		

CENTAUREA (KNAPWEED)

MONTANA (PERENNIAL BACHELOR BUTTON)70	.43
One of the best loved old fashioned flowers in perennial type. Large violet-blue blooms from July to September.		
MACROCEPHALA70	.43
Bright, golden yellow, thistle-like blooms are outstanding in any perennial border. Strong erect stems. Flowers often measure 4 in. across.		

CERASTIUM ("SNOW IN SUMMER")

TOMENTOSUM70	.43
Light silver colored foliage which, when planted in masses, gives the appearance of patches of snow. Dwarf and creeping, it is splendid for an edging plant or for rockwork planting. Small white flowers appear in succession from spring throughout the summer.		

CHELONE (SHELL FLOWER)

BARBATUS COCCINEA70	.43
One of the easiest plants to grow. Bright scarlet and yellow blooms are carried on 3 ft. stems. Very striking and effective in perennial borders.		

CHEIRANTHUS (SIBERIAN WALLFLOWER)

ALLIONII, GOLDEN BEDDER70	.43
Bright golden yellow blooms make a rich color display in the rockery or border. Grows only 12 inches high and blooms during May and June.		

Indianapolis, Indiana, June 1, 1942

Richards Gardens, Plainwell, Mich.

Gentlemen: We have received the Pacific Hybrids Delphiniums which you shipped us.

They were in excellent condition and of very fine quality.

Thank you for your prompt attention to our order.—H. T. Smolenski.

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

HARDY CHRYSANTHEMUMS

KOREAN HYBRIDS (EARLY BLOOMING)

These beautiful 'mums have swept to a high place in the esteem of all gardeners and plant growers. Their clear intense coloring, free blooming habit and the unusual strength of their growth make them essential if you want late summer or fall color in your garden. As far as we know we are the only grower offering them in 1 yr., field grown untransplanted plants. Our low price for these now enables you to have a large planting of them at very little expense. They will come in mixed colors and in single, semi-double and double forms.

6 for 43c; 12 for 70c. postpaid.
Field Grown, Transplanted Plants 20c Ea.: 6 for \$1.10;
12 for only \$2.00, postpaid.

NAMED VARIETIES OF KOREAN 'MUMS

APOLLO—Deep rich, glowing orange-bronze color. Prolific bloomer and good grower. Strong stems of nice length.

MARS—A beautiful deep blood red. Makes a striking color display in mass plantings. Begins to flower in very early fall and produces heavily. Sturdy and has good stems.

PSYCHE—Choice variety for bouquets. Bright shell-pink blooms appear freely on strong stems. Begins to bloom in early fall and continues over a long season.

SEQUOIA—A Korean Hybrid type which produces gorgeous double blooms in great abundance. Color is a grand shade of mellow amber with interesting variations.

Your Choice of the Above Four Varieties In
Heavy, Field Grown, Transplanted Plants
25c each; 5 for \$1.00, postpaid.

KOREAN 'MUM "AUTUMN GLORY"

One of the striking new introductions in these popular plants. Strong grower with good foliage, very early in blooming season and has a gorgeous golden bronze color which will thrill you. We have these in strong 1 yr. field grown plants only.

6 for 60c; 12 for only \$1.05, postpaid.

HARDY FALL FLOWERING 'MUMS ALL ARE EARLY BLOOMING

These beautiful hardy chrysanthemums will begin to bloom in early fall and will provide a wealth and richness of color for your gardens after other plants have finished flowering. All are hardy, easy to grow and are of the best varieties offered by any grower. We offer field grown, transplanted plants which have bloomed for us and which we know will please you. Plant some of these this fall.

ALGONQUIN—Very hardy and very early blooming. Rather dwarf growing plant with extra large, brilliant yellow blooms in profusion.

AUTUMN LIGHTS—Magnificent and striking copper bronze Korean Hybrid. Very hardy and early blooming. Compact, beautiful plant and strong grower.

GLOPY OF SEVEN OAKS—Medium growing variety which blooms in early September. Lovely clear soft yellow flowers make attractive garden display and are excellent for cutting.

JUDITH ANDERSON—A delightful variety for bedding or cutting. Rather dwarf growing and bears a mass of beautiful buttercup yellow Pompon blooms.

MODEL DE PERFECTION—Pure white as driven snow. The best white pompon we know of. Good grower and extra heavy bloomer.

RUTH MARION HATTON—Blooms in September with quantities of bright canary yellow, Pompon type, blooms. Very decorative either in plantings or after cutting.

SYMPHONY—Soft coppery rose which changes to silvery lilac as blooms age. Splendid double flowers 3 in. across. Strong 2½ ft. stems. Sure heavy bloomer.

SNOWCLAD—Good sized double blooms of pure white. Strong stems hold flowers erect and clean.

Your choice from the above 8 varieties
25c each; 5 for \$1.00, postpaid.

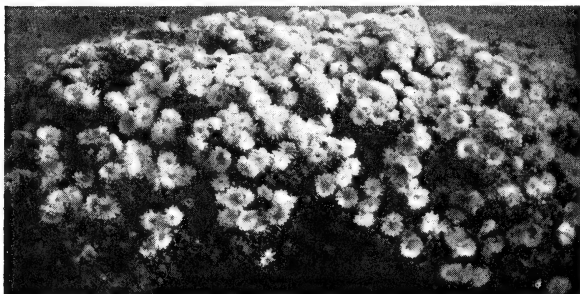
Woodstown, New Jersey, April 12, 1942
Richards Gardens, Plainwell, Mich.

Gentlemen: Plants arrived in fine condition; thank you for the generous count. If the root systems on these plants are any criterion they certainly should grow! I am anticipating fine results.—D. H. Way.

CUSHION 'MUMS

In the few years since these remarkable plants were introduced they have swept the country and have risen to the very peak of popularity with all gardeners from coast to coast. Dwarf in height, hardy colorful and the most prolific bloomers we know of among plants. Begin blooming in July and each plant produces actually hundreds of buds and blooms from then on until the latest fall freezes. Unexcelled for borders or planting in front of shrubs or evergreens. Showy and beautiful in mass plantings. Even one plant alone makes a small flower garden. We offer choice plants which are field grown, transplanted plants now blooming in the fields.

Four Colors. Your Choice: Pink, White, Bronze, Red.
30c each; 7 for \$2.00, postpaid.



Beautiful Pink Cushion 'Mum—Note hundreds of Blooms on 2 yr. plant.

VARIETY	Per Doz.	Half Doz.
COREOPSIS (TICKSEED)		
One of the most useful perennials for borders and for cutting. Very easy to grow and produce golden yellow blooms in great profusion throughout the summer.		
DOUBLE SUNSET (NEW GOLD)80	.50
A new variety which bears double flowers of good color. Keep exceptionally well when cut.		
LANCEOLATA70	.43
The best known Coreopsis. Golden yellow blooms which add sparkling color to the perennial border or to summer bouquets.		
LANCEOLATA GRANDIFLORA70	.43
Flowers run about 60% double. Very sturdy in growth and prolific in bloom. Stems about 18 inches long. Rich golden color.		
LANCEOLATA AURICULATA SUPERBA70	.43
A distinct novelty. Habit of growth similar to other Coreopsis but deep yellow blooms have a band of brownish yellow around the center disc.		
MAYFIELD GIANTS80	.50
An introduction from Australia. Strong, vigorous growth and better stems recommend it. The flowers are somewhat larger and have broader petals than most varieties. Good yellow color.		

DELPHINIUM (PERENNIAL LARKSPUR)

One of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow. These are all heavy 1 yr., field grown plants which will bloom in your plantings next summer. Be sure to read the instructions for the successful growing of Delphinium and you will have no trouble with the plants.

BELLADONNA, IMPROVED CLIVEDEN BEAUTY70	.43
Beautifully soft light blue color. A strong grower and heavy bloomer. Superior to the old types of Belladonna; better stems and color.		
BELLAMOSUM70	.43
Identical in habit of growth and characteristics with Belladonna described above but has that rich, deep blue color so much loved in delphiniums.		
CHINESE70	.43
Graceful habit of growth and has finely cut foliage which makes it useful for garden display. Flower spikes are loosely arranged and have a clear deep blue color, keeping well when cut.		

DELPHINIUM (CONTINUED)

VARIETY	Per Doz.	Half Doz.
ELATUM HYBRIDUM INDIGO70	.43
Noted for having a True Blue color. Beautiful in any planting or for cutting. Good grower.		
LAMARTINE70	.43
One of the finest cutting varieties. Well formed spikes of very deepest blue flowers, each with a distinct white eye. The real Gentian-blue color is rare in flowers and these will delight you.		

GORGEOUSLY COLORED HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double in addition to singles. Spikes are almost unbelievably large. Plant some Hybrids this fall and you will be thrilled next summer when you see the wonderful blooms produced.

BLACKMORE & LANGDON HYBRIDS80	.50
Superb color range which includes all shadings from pale blue through delicate lavender and rose, with variations. Florets run a good per cent double. Very strong grower with strong stems.		
WREXHAM STRAIN, HOLLYOCK FLOWERED,80	.50
Extremely long, spire-like spikes thickly studded with individual florets of large size. Color variations include all shades from the deepest blues and purples to the delicate pastels in rose, orchid and pale blue. A wonderful grower and producer with very strong stems.		



Part of our planting of Giant Pacific Hybrid Delphinium. Note size of these 1 yr. plants.

(See Pages 18 and 19)

DIANTHUS (PINKS)

This great family is comprised of many varieties and species. They are worthy of a place in every planting and their bright colors and fragrance make them essential in good floral arrangements.

DIANTHUS BARBATUS (SWEET WILLIAM)

An old fashioned flower of which we never tire. Loads of colorful blooms are produced in June. Excellent for color masses in beds or for cutting. Very hardy and easy to grow. We offer the following varieties:

MIDGET MIXED70	.43
Dwarf variety much used for borders. Mixed colors of wide range. Long blooming season.		
NEWPORT PINK70	.43
Beautiful salmon pink color. Fine for cutting.		
SCARLET BEAUTY70	.43
Brightest scarlet color for massed display.		
TURKEY RED70	.43
Loved for its deep red color. A free bloomer.		

EVERBLOOMING HARDY SWEET WILLIAM

LATIFOLIUS ATROCOCCINEUS FLORA PLENA80 .50
A beautiful summer bedding variety as it bears brilliant fiery crimson blooms all through the season. Very hardy and a sturdy grower.

DIANTHUS PLUMARIS (CLOVE PINKS)

New strains of the old fashioned Hardy Pinks have brought this grand flower back into favor. Noted for their exquisite fragrance and free blooming.

CYCLOPS70 .43
Deep rosy crimson hybrids. Noted for fragrance.

DOUBLE MIXED70 .43
Old fashioned hardy pinks in assorted mixed colors. Hardy and thrive most anywhere.

HIGHLAND QUEEN, ROSE HYBRIDS70 .43
One of the best perennial Dianthus offered today. Bright rose colored, fragrant blooms are produced continually from May to November. Ideal for bedding, border or rockery.

SPRING BEAUTY70 .43
Large sized double blooms are typically carnation in form and fragrance. Wide range of mixed color shades.

DIANTHUS ALLWOODII

ALLWOODII MIXED70 .43
Beautiful Allwoodii Hybrids in mixed colors with contrasting centers. Grow about 18 inches high with good stems. Colorful and fragrant.

DIANTHUS CAESSIUS (CHEDDAR PINK)

GRANDIFLORA70 .43
Stems arise from dense tufts of steely-blue foliage each bearing a good sized bloom of bright rose color. An excellent variety for dry banks or the rock garden.

DIANTHUS KNAPPI (SPECIES)

KNAPPI80 .50
Bright golden yellow blooms on short stems. Foliage is grassy green. Very dwarf and an outstanding variety for edging or rockery.

DIANTHUS SWEET WIVELSFIELD (SPECIES)

SWEET WIVELSFIELD70 .43
The true perennial type with single flowers in mixed colors. Fine for mixed bouquets.

DORONICUM (LEOPARDBANE)

CAUCASIUM—One of the brightest and most colorful of early spring flowering plants. Large daisy-like flowers about 3 inches across of brightest golden color. Hardy, sturdy in growth and prolific in bloom. A splendid plant to use in front of shrubs in the border. Grows about 20 inches high. Flowers keep well when cut.

Field Crown, Transplanted Plants Only.
25c each; 12 for \$2.50, postpaid.

DRACOCEPHALUM (DRAGONHEAD)

Bright blue blossoms on stems only 12 inches high. Central lobe of flower oddly marked with white spots. Fine for low front planting in beds. Blooms freely during July and August.

1 yr., Field Crown Plants,
6 for 45c; 12 for 75c, postpaid.

DIGITALIS (FOXGLOVE)

GIANT SHIRLEY HYBRIDS70 .43
This elegant strain of an old fashioned flower grows to 7 feet high. Ideal for tall colorful backgrounds. The color mixture is superb. We heartily recommend this variety of Foxglove.

ECHINOPS (GLOBE THISTLE)

RITRO70 .43
A showy plant with thistle-like foliage and habit of growth. Grows 3 feet tall and in July and August bears great numbers of globular metallic blue flowers. May be cut and dried for colorful winter bouquets.

VARIETY	Per Doz.	Half Doz.
ERIGERON (FLEABANE)		
SPECIOSUS HYBRID GRANDIFLORA70	.43
Extremely hardy perennial which grows 3 feet tall. Each stem bears 20 to 30 aster-like blooms of rosy lavender. Petals are in layers around a small yellow center disc. A truly artistic flower for cutting.		
EUPHORBIA (FLOWERING SPURGE)		
POLYCHROMA70	.43
Rounded lump of beautiful foliage which throws up 12 inch stems each covered with bright yellow blooms from June to August. Splendid for borders.		
ERYNGIUM (SEA-HOLLY)		
AMETHYSTINUM70	.43
Colorful perennial which reaches height of 3 feet and produces quantities of Amethyst Blue flowers during the summer. Good for cutting.		
GAILLARDIA (BLANKET FLOWER)		
For general hardiness and the profusion with which they produce their colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest care. Blooms keep extremely long after cutting or will make a bright color display in the perennial border.		
BURGUNDY70	.43
Brilliant, wine-red flowers of large size on strong lengthy stems. Ideal for cutting. Bloom from June until frost. Showy color for the border.		
DAZZLER70	.43
One of the most brilliant of the family. Large flowering type with blooms of bright, golden yellow, centered by a disc of satiny maroon.		
COBLIN, DWARF70	.43
A true dwarf Gaillardia which deserves a place in every garden. Grows 12 to 15 inches high in very compact shape. Foliage practically disappears under the mass of large deep red and gold blooms.		
PORTOLA HYBRIDS70	.43
Extremely large flowering strain and noted for the wide range of its colors which vary from reddish-brown to deep gold. Makes colorful bouquets.		
TANGERINE80	.50
Particularly showy, large flowering, variety noted for its brilliant tangerine color. For bright masses of color this one is unequalled. Equally good for cutting. Strong, erect stems.		
GYPSOPHILA (BABY'S BREATH)		
One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty or when used in mixed bouquets it has no equal.		
PANICULATA70	.43
Dense, spreading, bushy type which reaches a height of 3 feet. Numberless tiny white blooms completely hide the plant during flowering season. May be cut and dried for winter use. Foliage is fine in texture and ornamental in rockery or border.		
SNOW FLAKE70	.43
A greatly improved strain noted for its double flowers which appear in great abundance through June and July. A grand cutting variety.		
SNOW WHITE, DOUBLE80	.50
Grows only about 2 feet high and produces a mass of small white flowers, mostly double. Much used in the ends of a perennial border for its misty, delicate atmosphere. Good for all bouquet use.		
GRINDELIA		
LANCEOLATA80	.50
Hardy perennial which seems to thrive in the driest locations and on light open soil. Try these where nothing else seems to grow and you will be delighted with the way they grow and produce their showy yellow flowers.		

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

VARIETY

Per Doz. Half Doz.

HELENIUM (HELEN FLOWER OR SNEEZEWORD)

An outstanding perennial which produces hundreds of brightly colored blooms during August and early September. Colors on the same plant will vary with their different stages of development. Beautiful in the garden and equally beautiful for cutting.

BIGELOVII70	.43
Richly colored, golden yellow flowers with dark brown centers. Grows 3 feet high.		
RIVERTON GEM80	.50
Deep gold suffused with crimson, which changes to solid deep red as blooms age. Grows 3½ feet high and blooms from August until October.		

HELIOPSIS (HARDY ZINNIA)

Valuable for cutting and noted for their hardiness and fine color. Good compact growing habit with strong erect stems. Very free flowering.

LEMOINE STRAIN, DOUBLE70	.43
Large blooms resemble a small double sunflower. Color ranges from deep gold to orange. Grow 30 inches tall with long stems for cutting.		
SCABRA ZINNEAFLORA70	.43
Large, semi-double, golden yellow blooms. Make a wonderful display of color in the garden or when cut for bouquets. Grows 3 feet tall.		

HELIANTHEMUM (HARDY SUN ROSE)

No plant is more beautiful or colorful for the rock garden, border, or wherever a very low growing plant is desired. Their multitude of brilliant colors and blooms attract attention and add charm wherever used. Glossy green foliage is always attractive and forms background for the flowers.

MUTABILIS, MIXED70	.43
Beautiful hybrids of rose, white and yellow.		

HEUCHERA (CORAL BELL)

Plants have rosette-like clumps of attractive foliage from which dainty stems arise to a height of 18 inches. Small bell-like flowers form panicles at the upper part of the stem. Very dainty and attractive in beds or when cut. We offer the ROSEA variety which has a beautiful deep pink color.

Field Grown, Transplanted Plants Only.
25c each; 12 for \$2.50, postpaid.

HEUCHERA—MARTINS—Bright red blooms. Growth similar to Rosea. above.

35c ea.; 3 for \$1.00

HIBISCUS (GIANT MALLOW)

Unequaled for tall backgrounds or for specimen plants. Their large leaved, ornamental, foliage is fine in the border. Tall erect canes bear large, bell-shaped blooms often measuring 7 or 8 inches across. Very hardy and easily grown. Grow 4 ft. tall.

MALLOW MARVEL, JUMBO RED,70	.43
MALLOW MARVEL, PINK,70	.43

HOLLYHOCKS

No flower has more sentiment or is more closely associated with our memories than the Hollyhock. We have selected the outstanding double varieties listed below as being the best for our customers and we know you will be pleased when they bloom.

APPLEBLOSSOM70	.43
The beautiful soft pink of appleblossoms.		
IMPERATOR DOUBLE MIXED80	.50
Large flowers on tall, strong stalks. Unusual color variations including lavender shades as well as pinks, salmons, reds, etc. Fringed outer petals with double rosette centers.		
NEWPORT PINK70	.43
Rich, shimmering pink blooms on tall stems.		
SCARLET BEAUTY70	.43
Brilliant scarlet color for bold backgrounds.		

VARIETY

Per Doz. Half Doz.

IBERIS (HARDY CANDYTUFT)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Very hardy and rarely exceed 8 inches in height. May be used for dwarf flowering hedge. Dense heads of white blooms in early spring.

GIBALTARICA70	.43
Dwarf, with evergreen foliage. Masses of bloom in early spring. Splendid for edging.		
SEMPERVIRENS70	.43
Same habits as above but slightly more dwarf.		

IRIS KAEMPFERI (ORIENTAL IRIS)

Immense flat blooms on tall erect stems. Noted for the variety of their colorings which range from delicate pastels to deepest purple and blue. Long narrow leaves make ornamental clumps of foliage. Plant some of these beautiful Iris in your borders. The size and quality of their blooms will please the most exacting.

KAEMPFERI, MIXED70	.43
A beautiful assortment of colors. Tall growing.		

IRIS SIBERICA (SIBERIAN IRIS)

Somewhat like Kaempteri in habit of growth and appearance of blooms but each plant throws up from 15 to 30 stems, each topped by a magnificent bloom. Grow from 3 to 4 feet tall and are fine for background in the perennial border.

SIBERICA, MIXED,70	.43
Mixed colors ranging from violet to deep blue.		

LATHYRUS LATIFOLIUS (HARDY PERENNIAL SWEET PEA)

A climbing form of Sweet Pea which should be more generally planted in this country. Will quickly cover a trellis, fence or arbor. Bloom continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers.

WHITE, PINK, RED, (YOUR CHOICE)70	.43
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LAVENDULA (LAVENDER)

VERA	1.05	.60
The real Sweet Lavender used and grown in our grandmothers' day. Grows 18 inches high and bears exquisitely fragrant blue flowers.		
Also Field Grown Transplanted Plants, 20c each	2.00	1.10
MUNSTEAD STRAIN	1.05	.60
A dwarf variety which grows in compact form. Same delightful fragrance and blooms as Vera.		

LIATRIS (BLAZING STAR OR GAYFEATHER)

One of the taller growing perennials and very useful for perennial bed background. Does well in any type of soil and under adverse moisture conditions.

PYCNOSTACHYA70	.43
Flower stems rise to a height of 6 feet each topped by a foot-long spike of richly colored rosy purple bloom. Blooms during July and August. Excellent for cutting.		
Also Field Grown, Transplanted Plants, 20c each	2.00	1.10
SCARIOSA, AUTUMN SPIRE	1.05	.60
A very superior form which flowers in September. Very large and long flower spikes of purple on 5-foot stems. Excellent for cutting.		
SCARIOSA, WHITE80	.50
Same general description as above except bloom spikes are pure white. Very showy.		

LILIUM (HARDY LILY)

FORMOSUM	1.05	.60
Large trumpet shaped blooms of creamy white with greenish tinge in throat. Outside is a reddish white. Luxuriant in growth and prolific in bloom. Delightfully fragrant.		

Ida Grove, Iowa, April 7, 1942

Richards Gardens, Plainwell, Mich.

Dear Sirs: Thank you for the fine plants and extra lily bulbs you sent in my order. I believe every one will grow.—Mrs. A. Raymond Miller.

LILY-OF-THE-VALLEY (CONVALLARIA)

One of the most familiar and most loved of the perennials. Will grow in shade or on those spots where nothing else seems to grow. Exquisite, waxen white, bell-shaped, blooms hang from 8 to 10 inch stems. Foliage is ornamental all season. Very fragrant. Strong 1 yr. pips, ready for transplanting, 6 for 43c; 12 for 70c, postpaid.

VARIETY	Per Doz.	Half Doz.
LINARIA (PERENNIAL SNAPDRAGON OR TOAD FLAX)		

- | | | |
|----------------------------------------------------------------------------------------------------------------------------------------|-----|-----|
| DALMATICA | .70 | .43 |
| Very attractive in floral pieces or bouquets. Noted for its free blooming habit. Ornamental green foliage and blooms of creamy yellow. | | |
| PANICI | .70 | .43 |
| Resembles Dalmatica described above, but plant grows in more compact manner. | | |

LINUM (PERENNIAL HARDY FLAX)

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|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|
| PERENNE | .70 | .43 |
| Very desirable plant for the perennial border. Grows about 2½ feet high, with finely cut, ornamental foliage. From May to August you have a fresh crop of blooms for cutting each morning. Beautiful, clear, light blue color blends well with other flowers for mixed bouquets. | | |

LOBELIA (CARDINAL FLOWER OR INDIAN PAINT BRUSH)

These plants thrive in any ordinary garden soil but prefer a moist deep loam. Excellent in part shade where soil is moist.

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|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|
| CARDINALIS | .80 | .50 |
| Produces bright masses of color in the border during August and September. A single plant will send up as many as 15 to 18 spikes to a height of 30 inches. The top part of each spike will be covered with fiery cardinal-red blooms. | | |

LUNARIA (HONESTY OR PETER'S PENNY)

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|--------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|
| BIENNIS ALBA | .70 | .43 |
| Much grown for its silvery white seed panicles which are in demand for use in artistic floral arrangements. Very hardy and a good novelty. | | |

LYCHNIS (CAMPION OR CATCHFLY)

An artistic perennial which has been cultivated for centuries in some parts of the world. Noted for their large, brilliantly colored flower heads and extreme hardiness. Ideal to liven up the colors in your border during late summer and early autumn.

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|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|
| CHALCEDONICA (MALTESE CROSS) | .70 | .43 |
| Vivid scarlet flowers in flat heads come over a long blooming period. Just the plant to make bright spots of color in your garden. Grows 2½ feet high. Very hardy and easy to grow. | | |
| VISCARIA SPLENDENS | .70 | .43 |
| Grows about 18 inches tall. Blooms of the most intense and brilliant pink are produced over a long season. Will brighten any planting. | | |

MATRICARIA (FEVERFEW)

This splendid plant is much used for low growing beds. Very compact in growth with strongly scented ornamental foliage. Masses of bloom in late summer and early fall. Grows 10 to 15 inches high.

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| BALL'S DOUBLE WHITE | .70 | .43 |
| This is the only fully double flowering, pure white strain. We guarantee 98% true to description and highly recommend this variety. | | |

North Dakota. June 17, 1942

Richards Gardens, Plainwell, Mich.

This is to notify you that all plants in my order of last spring arrived in good condition. The count was strong and with a favorable season they show up well in my garden.

I appreciate the care that was given to the order.—Elmer C. Darling.

VARIETY

Per Half
Doz. Doz.

MYOSOTIS (FORGET-ME-NOT)

Most people are familiar with these dainty flowering Forget-Me-Nots which bring so much beauty and charm to the spring landscape. Delightful for the rockery, for walk edging or around the pool.

ALPESTRIS70 .43
Grows only 12 inches tall and universally loved for its tiny clear blue flowers in early spring.

SEMPERFLORENS ROSEA70 .43
Semi-upright and compact in growth with evergreen foliage. Delicate rose colored blooms are borne in abundance through the early spring.

NEPETA (GROUND IVY)

MUSSINI70 .43
Neat, bushy plants with gray-green foliage. Grows only 12 inches high and has about the same spread. Covered with masses of pale lavender-blue flowers in spring and occasional blooms throughout the summer. Foliage and blooms are both scented.

OENOTHERA (EVENING PRIMROSE)

FRASERI70 .43
A strong plant with large shiny foliage. Stems arise about 12 to 15 inches. Beautiful lemon-yellow blooms appear in quantity from June until October. Excellent plant for the border or rockery.

NEW HYBRID ORIENTAL POPPIES

You'll be really surprised and delighted with this glorious color mixture in Oriental Poppies. This is a new Hybrid strain and colors range through the pinks, salmon, orange and red shades. For brilliant and showy color in the border or for bright spots of color among shrubs these free-flowering plants are unsurpassed. We offer strong, field grown, 1 yr., plants in mixed shades only.

6 for 50c; 12 for 80c, pospaid

PENSTEMON (BEARD TONGUE)

BARBATUS70 .43
Brightest scarlet and yellow flowers grow on 2 ft. stems. A splendid plant for bright spots of color in a bed or border. Should have a light mulch over winter. Generally hardy but in extreme cold weather when the ground freezes with an excess of moisture they may be injured unless mulched in late fall.

PHYSALIS (GIANT CHINESE LANTERN)

Loved for its brilliant orange-red lantern-like pods which are used for gay winter bouquets. One of the easiest perennials to grow. Do well in any type soil and thrive in dry sunny locations.

FRANCHETI GIGANTEA70 .43
Real giant sized lanterns of flashing color are produced on sturdy plants, as many as 30 to the plant. When cut and dried they last indefinitely.

PLATYCODON (BALLOON FLOWER)

EARLY GIANT BLUE70 .43
Large flowering and an extra rich blue in color. One of the most showy and unique of garden flowers. Odd balloon-like buds which open into bell shaped blooms. Very hardy and will grow under adverse conditions. Grows 2 feet high.

GRANDIFLORA BLUE70 .43
Large, showy, deep blue, blooms form and open throughout the summer. Good plant to have in the perennial border because of its long season of bloom. Grows about 20 inches high.

POLEMONIUM (JACOB'S LADDER)

COERULEUM GRANDIFLORA BLUE70 .43
Very showy and free flowering, bearing masses of large deep blue flowers through May and June. Grows 2 feet high and noted for hardiness.

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX



The Home of Untransplanted

A Familiar Landmark to Travelers on U. S. 131—The Red Brick Tavern
 For Its Excellent Chicken and Steak Dinners—Just North of Plainwell, A.
 Always Welcome at Any Time.

The World's Finest

The Famous Vetterle and

Richards Gardens enjoy the reputation of not only being America's Largest Growers of untransplanted Perennials, but also of producing some of the finest Pacific Hybrid Delphiniums it is possible to secure.

	VARIETY	Per Doz.	Half Doz.
GALAHAD SERIES		\$1.25	\$.70
	Clear white flower spikes of enormous size with well spaced flowers. Good branching habit.		
GUINEVERE	Light pink lavender with white bee.	1.25	.70
SUMMER SKIES	Clearest light blue with white bee.	1.25	.70
BLACK KNIGHT	Darkest royal violet.	1.25	.70
ROUND TABLE	Mixed shades. Finest.	1.25	.70



Transplanted Perennials

at Tavern—The Old Homestead, Recommended by Duncan Hines—Famous
Well, About Half Way Between Kalamazoo and Grand Rapids—Visitors are

Finest Delphiniums

and Reinelt Pacific Hybrids

This elegant strain of Delphinium is almost beyond description. Flower spikes 3 to 5 feet long closely packed with individual flowers from 2 to 3 inches across; many are double, some semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These plants are strong, well rooted plants from seeds sown last May.

VARIETY		Per Doz.	Half Doz.
LIGHT	BLUE	\$1.05	\$.60
DARK	BLUE	1.05	.60
GIANT	WHITE	1.05	.60
MIXED	SHADES	1.05	.60
VIOLET	SHADES	1.05	.60

VARIETY

Per Doz. Half Doz.

PYRETHRUM (PAINTED DAISIES)

No other perennial flower seems to have the general usefulness, beauty, color, hardiness and easy culture that belongs to these gorgeous flowers. Foliage is fernlike and ornamental. Stems are strong and erect. Plants transplant easily and each one produces a liberal number of blooms during the season.

ROBINSON'S HYBRIDS, RED AND SCARLET.80 .50

A really great new strain. We think so much of it that we have discontinued growing any of the others. Plants are exceptionally strong growers, produce long stems and the flowers are larger than were the older varieties. We cannot adequately describe the superb colorings which appear in this magnificent strain. They run the range from deepest red to brightest scarlet. For color in beds, borders or massing we can say they stand supreme. Use them in bright pottery vases and you'll thrill at the colorfulness of your floral arrangements.

ROBINSONS' HYBRIDS, PINK AND ROSE,80 .50

Same general description as above except that colorings cover the range from pastel pink to deepest pink and rose. You'll love them.

RUDBECKIA (CONE FLOWER)

For tall backgrounds in the hardy perennial border these plants are indispensable. Thrive even in poor soil and produce a wealth of colorful blooms through most of the summer. Excellent for cutting.

HIRTA AUTUMN TINTS70 .43

A multitude of new Autumn shades. A profuse flowering variety which is very hardy. Stems 3 feet long topped with large star-shaped blooms which are fine in mixed bouquets.

PURPUREA70 .43

The best known Rudbeckia. Rosy reddish-purple petals with a high cone-shaped center of dark brown. 3 to 4 ft. stems are rugged and withstand high winds. Blooms from July until frost.

SALVIA (MEADOW SAGE)

AZUREA GRANDIFLORA70 .43

A species from the Rocky Mountains. Stems are 3 to 4 feet high and willowy. During the early Autumn pale blue flowers are produced in almost unbelievable profusion. Ideal for color in the perennial border. Keep well when cut.

SAPONARIA (SOAPWORT)

OCYMOIDES SPLENDENS70 .43

Trailing vine-like plant which is a necessity in every rockery. From May until July plants are a mass of rosy pink small blossoms.

SCABIOSA (PINCUSHION FLOWER)

Strong and vigorous growing plants with an unusually free blooming habit. Handsome as border plants and especially fine as cut flowers.

CAUCASICA (BLUE BONNET)70 .43

Do well in any ordinary garden soil. Stems 18 to 24 inches long topped by charming flowers in a soft lavender shade. In bloom from June to September.

CAUCASICA PERFECTA70 .43

Large flowering and improved form of the above. Color is a beautiful pastel lilac-lavender.

ISAAC HOUSE HYBRIDS80 .50

Extra large flowering strain noted for the variations of coloring in its blooms. All shades from light blue and lavender to deep blue appear throughout the blooming season.

SILENE (CATCHFLY)

SCHAFTA70 .43

Very dwarf plant which only grows 4 to 6 inches high. Ideal for the rockery or planting in the crevices of rock walls. From July to October the plant is covered with a mass of bright pink blooms.

Chicago, Ill., April 7, 1942

Richards Gardens, Plainwell, Mich.

Dear Sirs: Received my plants to-day. Wish to thank you for same, as plants are wonderful. Must give you credit for your system of packing.—Fred Reigel.

VARIETY
SHASTA DAISY (MOONPENNY)

Per Doz. Half Doz.

One of the most widely known and used of all the hardy perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

ALASKA **.70 .43**

The best known variety. Improvements in the strain now result in longer, stronger stems and larger flowers. They are exceptionally free flowering, producing blooms of large size with large golden centers, all through the summer and fall. Grows about 2½ feet tall. Vigorous and hardy.

CONQUEROR **.80 .50**

A truly giant flowering strain which starts to bloom a little later than Alaska. Grows about 3 feet high and blossoms measure up to 5 inches across. Strong grower and very hardy.

DIENER'S NEW HYBRID DOUBLE FRINGED WHITE DAISY

If you really want something exceptionally fine in white daisies this new development will be the answer. Medium tall growing, with strong stems, and immense white blooms, most of which are double or semi-double. Some have broad petals and on others the petals are narrowly shredded. A further note of beauty and oddity is added by the attractively fringe edges.

Don't fail to include a few of these in your plant order. They will excite more admiration and comment than any plant in your garden.

6 for 60c; 12 for only \$1.05, postpaid.

KING EDWARD VII **.70 .43**

Flowers of immense size on long graceful stems make this one of the best cutting varieties. Blooms continuously from July to September and produces year after year with little attention.

WHITE GODDESS **.70 .43**

A splendid variety for rock garden or border. An extra free blooming strain with large flowers on 18 inch stems. Always retains its semi-dwarf habit. Hardy and easy to grow.

SIDALCEA (GREEK-MALLOW)

Erect, more or less branching habit of growth. During June and July each plant produces an abundance of very showy flowers. Noted for its ability to thrive on any soil in a sunny location. Grow 3½ feet high, making them a good plant for the rear of the perennial border.

ROSE QUEEN **.70 .43**

The newest and most popular variety. Flowers have a shimmering pink color which will bring new light into any planting.

STATICE (GREAT SEA LAVENDER)

LATIFOLIA **.80 .50**

Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. May be cut and dried for window bouquets. Unexcelled for filler in floral arrangements. Grows 18 inches high,

Also Field Grown, Transplanted, Plants, 20c ea; 2.00 1.10

STOKESIA (CORNFLOWER ASTER)

Rich green ornamental foliage from which 12 inch stems arise, each topped by an exquisite, asterlike bloom with finely divided petals. Prefer a sheltered location.

CYANEA, BLUE **.70 .43**

An excellent cutting variety. Flowers are clear azure-blue in color and begins blooming in July.

Also Field Grown, Transplanted, Plants, 20c ea.; 2.00 1.10

TRITOMA (RED HOT POKER)

PFITZERI—A very spectacular plant with foliage resembling that of the Yucca. 24 inch stems, each topped with a large cone-shaped spike of dazzling orange. Make a brilliant color display for the Autumn garden. Field Grown, Transplanted Plants Only 20c each; 6 for \$1.10; 12 for \$2.00, postpaid.

VARIETY	Per Doz.	Half Doz.
THALICTRUM (MEADOW RUE)		
Gracefully growing plants with finely cut foliage. Noted for easy cultivation, seeming to do well in sun or shade.		
ADIANTIFOLIUM70	.43
Beautiful, finely shredded foliage which resembles the Maidenhair Fern. Tiny yellow flowers completely cover the plant in June. Grows 2 feet high. Very hardy and easy to grow.		
AQUILEGIFOLIUM PURPUREUM70	.43
Foliage resembles that of the Aquilegia. Has graceful plumes of rosy purple blooms in June.		
TUNICA (COAT FLOWER)		
SAXIFRAGA70	.43
Ideal for rockery or dwarf border. Grows only 6 inches high and bears tiny pink flowers in great profusion during most of the summer.		
VALERIANA (GARDEN HELIOTROPE)		
COCCINEA RUBRA70	.43
One of the most showy of garden flowers. Bright red flower heads are borne in abundance on 12 inch stems all through the summer months. Rich green foliage is ornamental and adds to the beauty of the plant. Unequaled for bold color masses in the border and for flashy bouquets.		
VERONICA (SPEEDWELL)		
An interesting and valuable family of plants because of their ornamental foliage and their long flower spikes, which resemble graceful spires. Thrive in rich soil in full sun.		
AMETHYSTINA70	.43
Dwarf form which grows about 1 foot high. Long spikes of clear blue flowers in June and July.		
LONGIFOLIA70	.43
Reaches height of about 30 inches and is a beautiful sight in July and August with its long spire-like spikes of deep blue.		
PECTINATA —An odd variety which has gray foliage and a creeping habit of growth. Deep rose colored blooms appear in profusion during May. Very showy when in bloom, and also as a foliage plant after blooming season.		
Field Grown, Transplanted, Plants Only 25c each; 5 for \$1.00, postpaid		
VIOLAS (HARDY TUFTED PANSIES)		
One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, their colorfulness and their free-blooming habit.		
APRICOT80	.50
Large blooms of apricot yellow make a bright color display all summer long.		
ARKWRIGHT RUBY70	.43
Very free flowering, rich ruby-red color, with satiny sheen. Fragrant and delightful when cut.		
BLACK IMP70	.43
Glossy black with bright yellow eye. Showy.		
CHANTREYLAND80	.50
Masses of purest apricot blooms all summer.		
CORNUTA KING HENRY80	.50
Rich violet-purple with a small yellow eye. Each blossom of this strain is perfectly formed.		
JERSEY GEM70	.43
Blooms from April until snow falls. Rich, shimmering violet-blue color, the most exquisite fragrance and extreme hardness make this one of the finest of the Violas.		
WALLER FRANKLIN MIXTURE70	.43
Mixture of gay blues and yellows, especially for bedding or colorful edgings. Abundant bloomers.		
YUCCA (ADAM'S NEEDLE)		
FILAMENTOSA70	.43
Long, bayonet-like leaves are rich green and grow into large clumps. Strong erect stems reach a height of 6 feet and are topped with immense loosely drooping spikes of bell shaped blooms. Striking for use as specimen plants.		

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

PANSY PLANTS

GIANT SWISS VARIETIES

These are the giant flowering sorts with size and color of almost unbelievable beauty. Strong growers and prolific bloomers. Foliage thick and luxuriant.

It pays to buy the best when getting Pansy Plants. You will love these Giant Swiss varieties.

SUPER SWISS GIANT MIXED

A veritable rainbow of color. Well balanced shades are ideal for bedding or gay borders.

SUPER SWISS MAPLE LEAF, GIANT MIXED

Assorted shades of color. Foliage attractively formed. Giant size blooms.

SUPER SWISS BLUE (ULLSWATER)

Rich satiny ultramarine blue. Giant blooms in profusion until late fall.

SUPER SWISS CORONATION GOLD

Largest blooms of clear gold with lower petals flushed rich golden orange. A bed of these makes a thrilling spectacle of beauty.

SUPER SWISS PURE WHITE

Large, beautifully shaped blooms of purest white. Ideal for low bouquets or blending with contrasting shades.

SUPER SWISS ALPENGLOW

Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

SUPER SWISS DWARF MIXTURE

Lively color mixture in extremely dwarf form. They are just the thing for edging along a walk or bed. Large flowers borne continuously give lots of color all through the summer and fall.

YOUR CHOICE OF ABOVE VARIETIES:

65c Per Dozen; 2 Dozen, \$1.10, Postpaid

SPECIAL! A NEW SUPER SWISS GIANT PANSY

We have been fortunate in securing a limited amount of seed and have grown some extra choice plants of this superlative new Super Swiss Pansy. You will scarcely believe your eyes when you see the immense size of the blooms and the beauty of its colors.

Like the other varieties, it will produce flowers in countless numbers through the spring, summer and fall. Color shadings cover the entire Pink class; from the light pastel pink to the deepest rose. We are sure they will win your admiration, as they have ours. If you love Pansy blooms don't miss this one.

Choice Plants Only 75c per doz., 2 doz. for \$1.25

SPECIAL! FREE PLANT OFFER

We will send you FREE two dozen, your selection of any of the plants described in this catalog, retailing at not more than 70c per dozen, with every order of ten dozen or more selected from this list. Send your orders early, when orders are given early, shipments will be made at proper time.

DON'T MISS THE GIANT FLOWERING

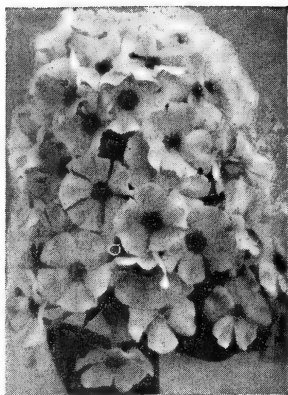
PACIFIC HYBRID DELPHINIUMS

ON PAGES 18 AND 19.

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

**HEAVY-ROOTED
FIELD GROWN**

HARDY PHLOX



**BEST OF THE OLD FAVORITES,
AND COLORFUL
NEW INTRODUCTIONS
WILL BLOOM NEXT SUMMER**

No flower will lend more color and beauty to your garden than a mass planting of Hardy Phlox. They thrive under average conditions, bloom freely over a long period of time and are equally satisfactory when used in beds or borders.

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are true to name. Phlox will start blooming early in July and continue all through August into September. Remember all of our plants are superpacked, sent prepaid and guaranteed to reach you in good condition.

AFRICA

Lustrous deep carmine red with darker eye.

ANNIE LAURIE

One of the best new salmon-reds. Sturdy grower.

AETNA

Excellent new variety which is highly resistant to rust. Tall strong grower and of superb deep scarlet color.

B. COMPTE

Rich glossy French purple. Prolific bloomer.

BARON von DEEDUM

Rich bluish-purple with attractive light eye.

BARON von HECHERON

Deep reddish-pink with glowing red eye.

BORDER QUEEN

Dwarf variety particularly good for foreground plantings. Massive well formed heads. Deep watermelon pink.

BLUSHING BRIDE

Splendid new variety with exceptionally large flower heads on tall erect stems. Deep rosy-pink with red eye.

BRIDESMAID

Beautiful ivory-white blooms with bright red eye.

CAROLINE VANDENBURG

The nearest to blue color to be found among the Phlox. Large flowering type providing a distinct contrast in color values.

CHEVALIER

One of the best new Phlox. Flashy red.

COUNT ZEPPELIN

Very strong grower and free flowering. Large white blooms with vivid bright red eye.

DAILY SKETCH

One of the best introductions of recent years. Immense flowers of light salmon pink with carmine eye. One of the tallest growing Phlox

E. I. FARRINGTON

A Phlox of distinctive beauty. Flower trusses are extremely large and color is a delightful salmon shade with slightly darker eye.

ETHEL PRITCHARD

Rich bluish-violet which blends well with other colors.

EUROPA

A well proven variety and still popular because of its good growth and sure blooming qualities. Good sized white blooms with blended red eye.

HARDY PHLOX (CONTINUED)

GEORGE STIPP

A strong grower with excellent foliage. A truly outstanding Phlox of glowing salmon-pink.

HAUPTMANN KOEHL

A great favorite since its introduction a few years ago. Rich color which does not fade easily.

LEO SCHLAGETER

One of the brightest and flashiest of all red Phlox. Sturdy grower and very free bloomer.

LILLIAN

One of the most distinctive new Phlox ever introduced. Unusually large trusses of charming soft pink.

MAID MARION

Shining pink-lavender with silvery eye. Beautiful for pastel shading in beds or for cutting.

MIA RUYS

A dwarf variety which bears large heads of pure white.

MORGENROOD

The glorious rosy red of sunrise. Very striking for colorful beds. Excellent as cut flowers.

MRS. JENKINS

Beautiful clear pearly white.

NANA COREULA

Lavender with pink tinge. Good grower.

PAINTED LADY

Much loved for its shimmering silvery-pink color and deep red eye. Tall vigorous grower.

R. P. STRUTHERS

One of the older varieties but still one of the flashiest and best. Especially good in mass planting because of its bright coral-red blooms.

RHEINLANDER

An old favorite. Tall growing, salmon-pink. Red eye.

ROSEA SUPERBA

Light pink with red eye. Large florets.

ROSENBERG

Rich French purple. Prolific grower.

ROYAL PURPLE

Large flower heads of rich satiny purple on strong stems. Individual florets are large with uniformly good color. Excellent dark green foliage.

SALMON GLOW

Teamed with Daily Sketch this variety has swept to a high place in the phlox world. Its robust growth and blooms of deep salmon recommend it to all.

THOR

Deep salmon-pink with a peculiar scarlet color tone. A prolific bloomer and strong grower.

VON HOCHBERG

Another one of the older varieties, but it has never been surpassed for deep blood-red color and assured prolific blooming quality. Wonderful for bedding or for massed color spots.

VON LASSBURG

One of the most colorful and sturdy growing white phlox. Medium growing. Good bedder.

WM. KESSELRING

One of the better new phlox. Rosy purple with distinctive eye.

YOUR CHOICE OF ABOVE VARIETIES

EACH LABELLED, WELL PACKED, AND
GUARANTEED TO ARRIVE IN GOOD CONDITION.

20c Each or 12 for \$1.50, Postpaid

8 Phlox, All Labelled, Our Selection, for \$1.00

Richards Gardens, Plainwell, Mich.

Gentlemen: I'm more than pleased with the quality and size of the plants you sent me recently. Needless to say, I know where to get my perennials from now on. I should have bought some Baby Breath (*Gypsophila*) plants, and surely would have, had I realized the size, which could have been set right out in the open this fall. Thought I might have had to pot them and grow for a while. May get some other things this fall.—Jack N. Gordon.

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

SPECIAL! FOUR OF THE NEWEST PHLOX INTRODUCTIONS!

We offer our customers four of the very newest introductions in Hardy Phlox. We have seen these beautiful creations in bloom and we cannot recommend them too highly. All are extremely vigorous growers with good strong stems and are resistant to rust. Flower heads are immense in size with some really surprising individual florets. Try these newest Phlox and you'll be delighted when they bloom next summer. Most growers would ask at least 50c each for these but note Richards' money-saving price.

CHIEFTAIN—Brilliant red. Enormous flower heads.

FLASH—Rich carmine-rose with orange-scarlet center.

PRIME MINISTER—Clear pure white, brilliant red center.

TIGRESS—Brilliant new coral-salmon shade with golden sheen. Lovely when cut.

Your choice only 30c each; 4 for \$1.00, postpaid.

**TAKE CARE OF
YOUR PLANTS
IMMEDIATELY
UPON ARRIVAL**



For shipping, our plants are packed in peat with Whale-hide waterproof paper. When you unpack them, if you are not ready to plant them in their permanent places, and wish to hold them for two or three days, it is a good idea to pour a small quantity of water down through the top of the package so that this peat can be moistened. After this treatment, your plants should keep fresh for several days. If, however, they are not to be planted within two or three days, it is best to take them out of the package and heel them in until such time as you are ready to plant them where they are to grow. These plants are large enough so that it is not necessary to put them in cold frames or in pots until they are ready to be planted in their permanent places.

Do not plant them with the crown covered too deeply, as they are liable to smother and you will have considerable losses. If your ground is fertile and kept well watered, you will be sure to have good results with these strong seedlings, and every plant should give a good account of itself, producing considerable blooms the first year.

HOW TO GROW BEAUTIFUL DELPHINIUMS SUCCESSFULLY

Delphinium are easy to grow. They should have a good rich soil as they are known as gross feeders. Cow manure is the best. If this is not obtainable, get a small quantity of peat for each plant. This should be supplemented with a small quantity of lime to offset the acidity of the peat, as they like an alkaline soil. As a commercial fertilizer, we recommend Vigoro, or a similar brand, to be fed in small quantity every two weeks. This should be worked into the soil and well watered.

Delphinium is sometimes subject to the fungus diseases. However, it is not difficult to eliminate these diseases if taken in time. When the foliage starts, dust or spray with Bordeaux mixture. This should be done at frequent intervals to take care of the new growth of the foliage.

In the event that Delphinium have been grown on the same soil in years previous, or you have experienced trouble with these fungus diseases, it is well to treat the soil with a solution of formaldehyde. The directions for using this disinfectant are usually found on the wrapper. Also, be sure that all old foliage has been carefully cleaned from the bed and burned.

In planting Delphinium, the soil should be opened with a trowel, the roots carefully spread out and soil well firmed around them. It is a very good idea to put a handful of peat in the opening right around the roots. Also, be careful not to cover the crown with more than one-half inch of soil. After the plant has come in full bloom, it may be cut off close to the ground, then new shoots will start and you will have a very nice second crop in a short time.

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

RICHARDS GARDENS

"OLD HOMESTEAD BRAND"

PEONIES

GROWERS OF PEONIES FOR TWENTY-FIVE YEARS—

We want to say just a word about the quality of Richards' Peonies. We send out, as always, nice clean roots, three to five eye divisions. All from one, two and three year old clumps. You will find no clubby stock in our peonies and we guarantee them true to name.

We start digging September 1st, but unless you specify a shipping date they will not be shipped until after September 15th, as after that time the eyes are better and stronger and it is really better to wait until that time, unless you must have them before.

Where ten of a kind are ordered, an extra root will be added.

We are giving the rating on the peonies and you will note that there are many in this list that rate nine or better and only in one or two instances are they below eight. We are very proud of this list and know you will be pleased with the offerings we make this year.

OUR GUARANTEE

We exercise great care in keeping our varieties true to name and will replace any variety that proves untrue two years from date of sale.



View of one of our 2 yr. Peony Blocks.
Note profusion of bloom on these 2 yr. plants.

Peonies To Color

We have, every year, an accumulation of peonies to color but unnamed. These are from our regular stock, and you might get a \$3.00 peony among these mixed varieties. **White, 20c each; Pink, 20c each and red, 20c each. Not less than five of these will be filled on an order, or we will furnish**

SIX RED MIXED
SIX PINK MIXED
SIX WHITE MIXED } FOR \$3²⁵

BE SURE TO READ OUR SPECIAL PEONY OFFERS—ON PAGE THIRTY-FIVE

AMERICA'S OUTSTANDING DOUBLE VARIETIES

VARIETY	Rating.	Ea.
A. M. SLOCUM	9.0	1.00
Large; double; late. Light rosepink with lighter center. A dwarf free blooming type.		
ADOLPHE ROUSSEAU	8.5	.60
Very large; double; early mid-season. Dark maroon with yellow stamens.		
ALBA FLORA	7.6	.40
Large; double; late midseason. White with creamy tinge on incurving petals.		
ALBERT CROUSSE	8.6	.40
Double, light rose pink with creamy tone. A profuse bloomer. Strong stems and good foliage, late.		
ALICE HARDING	9.5	1.00
Large; double; midseason. Outer petals are a delicate flesh-pink around a creamy-white center. Strong stems and good foliage.		
ALSACE LORRAINE	8.8	.60
Double; large; late midseason. Pure white tinted with cream and buff in center.		
ASA GRAY	8.1	.25
Delicate pink, some years slightly mottled. Very free-flowering and very fragrant. Fine for cutting. Mid-season.		
AUGUSTE DESSERT	8.7	.75
Large; double, midseason. Color an intense pink; petals edged with silver. Good grower.		
AYALANCHE	8.7	.40
One of the very best of white peonies, late and a very prolific bloomer. A fine cut flower.		
BALL O'COTTON	8.8	.75
Large; double; late midseason. Forms a large compact white ball when open. Just a tinge of lemon in the center. Medium height and very fragrant. Strong stems, good foliage.		
BARONESS SCHROEDER	9.0	.40
Large; double; midseason. Flesh-white tinted creamy pink.		
BOULE DE NEIGE	8.0	.40
Large; double; early midseason. White with creamy blend and crimson flecks on outer guard petals. Very free bloomer. Good stems.		
CHERRY HILL	8.6	.60
Very early red medium size. Good bloomer.		
CLAIRE DUBOIS	8.7	.60
Very large; double; late. Bright rose-pink with enormous buds and flowers. Strong stems make this a good cutting variety.		
CORONATION	8.5	1.00
Very large; double; late midseason. Beautifully shaped bloom with rose pink outer petals and deeper colored center. Free blooming.		
DAVID HARUM	8.4	.75
Very large double; midseason. Clear, light crimson.		
DUCHESS DE NEMOURS	8.1	.40
Large; double; early. White guard petals with center of canary-yellow. Very free blooming.		
E. G. HILL	7.1	.40
Large; double; midseason. Deep rose. Good grower and free blooming.		
EDITH FORREST40
Large; double; midseason. A good pink which flowers heavily and is especially effective in massed border plantings.		

PEONIES (CONTINUED)

VARIETY	Rating.	Ea.
EDULIS SUPERBA	7.6	.40
This is one of the few peonies which we have that is rated under eight, and there is no reason why Edulis Superba should carry this low rating as it is really a good peony, early, free-flowering, and a fine cut flower in the dark pink class.		
ELWOOD PLEAS	8.7	.40
Large, late pink peony on the order of Therese.		
EUGENE BIGOT	8.3	.50
Large, late crimson peony.		
FELIX CROUSSE	8.4	.40
Late, midseason red peony, one of the Big Four of peonies, and probably the largest seller of all red peonies. Sure bloomer, always opens well.		
FESTIVA MAXIMA	9.3	.40
Very large; double; early. White with crimson flecks. Strong stems and free flowering.		



Festive Maxima blooms. One of the finest White Peonies.

FRANCIS WILLARD	9.1	.75
Large; double; midseason. Pale pink, changing to yellow-white.		
GEORGIANA SHAYLOR	8.9	.75
Very large; double; late midseason. Light rose-pink with odd crimson streaked petals around center. Free blooming.		
GIGANTEA	8.2	.40
Very large; double; early. Clear rose-pink with silver tipped petals. Grows quite tall and slightly sprawling. Pleasing fragrance.		
GLORIANA		1.00
Not yet rated and not well known but a very good pink.		
GRACE BATSON		2.00
This is a deep pink and a good one.		
GROVER CLEVELAND	8.2	.40
Large; red; late midseason.		
HAZEL KINNEY	9.0	2.00
Large, double, midseason. Flesh-pink with broad petals.		
ISANI GIDUI	9.3	.60
Very large; midseason. Double row of rounded, pure white guard petals. Center rich, buff-yellow. Vigorous grower with crinkled leaves.		

PEONIES (CONTINUED)

VARIETY	Rating.	Ea.
JAMES KELWAY Very large, early mid-season peony, opening pink and turning white. Fine for cutting.	8.7	.40
JEANNOT Large; double; late. Beautiful waxy rose-pink petals slightly deeper in center. Medium growing with strong wiry stems. Good foliage and exquisite fragrance.	9.2	1.25
JOHN M. GOOD Large; double; late midseason. Outer petals pale pink shading to ivory center; yellowish cast in depths of the bloom. Tall and vigorous.	9.3	1.50
JUBILEE Very large; double; midseason. Immense white blooms with a greenish tinge. Prolific.	8.9	.75
JUNE DAY Large, double, midseason. Old rose-pink with lighter outer petals.	9.0	1.00
KARL ROSEFIELD Red, large flower, blooms in mid-season. This is not the ordinary red but has a light touch of crimson. A reliable bloomer. Does not open well when cut in bud.	8.8	.40
KELWAY'S GLORIOUS Very large, double, midseason. Creamy-white, crimson streaks.	9.8	1.00
LADY ALEXANDER DUFF Large, double, midseason. Blush-pink blooms in clusters.	9.1	.75
LADY KATE Large, double, late. Solid light pink color. Tall grower with strong stems. Long blooming season.	8.7	1.00
LAURA DESSERT Anemone type. The outer petals of white with center of canary yellow, considered to be nearest to a yellow peony. Early.	8.8	1.00
LA PERLE Large; double; midseason. One of the really good lilac-white varieties. Center is slightly darker, flaked with red. Fragrant.	8.5	.40
LAURA VORIES Large; double; late. Creamy white with blushing center. Sweet, mild fragrance. Good stems.	8.4	.60
LILLIAN GUMM Very large, deep rose-pink flower; a real beauty and blooms in mid-season. Fine for cut flowers.	8.8	.50
LONGFELLOW Large, crimson flowered peony blooming in mid-season. Free-flowering and very showy as cut flowers.	9.0	.75
LORA DEXHEIMER Bright crimson. We consider this one of the very best of the reds and when it is better known should be very popular. Blooms in mid season. Fine for cut flowers. Free bloomer.	8.4	.40
LORCH Large pure snow white outer petals with center petals lemon and cream with rose fragrance. When well grown is a beautiful flower. Midseason.	8.7	.75
LOVELINESS Large; double; very late. Flesh-pink with a slightly tinted white center. Fragrant, free flowering, good stems and valued for its late blooming season	8.8	.60
LE CYGNE Very large, double, early. Flesh-white to ivory. Nearly perfect peony. Fragrant.	9.9	1.50

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

PEONIES (CONTINUED)

VARIETY	Rating.	Ea.
LUETTA PFEIFFER Large, pale-pink flower, blooming early. Very free-flowering and excellent for cut flowers.	8.7	.75
MABEL L. FRANKLIN Very large, double, midseason. Center bright pink. Fragrant.	9.0	1.00
MARCHIONESS OF LANDSDOWNE Double; large mid-season. Brilliant rose-pink with salmon glow. Free bloomer with heavy foliage.	8.6	.60
MARIE CROUSSE Very large double; midseason. Pale pink shaded deeper at center with glowing sheen. Free blooming and good stems.	8.9	.75
MARIE KUNDERD Large, double, late midseason. Nice size blooms of pure white. Free bloomer; vigorous grower.		.60
MARIE LEMOINE Very large; double; blooms late. Lemon-white with trace of crimson on few petals. Fragrant.	8.5	.50
MARTHA BULLOCH Very large, double, late. Bright pink. Tall heavy flowering	9.1	1.00
MARY BRAND Dark clear crimson. Free-flowering midseason peony and where quantities of red flowers are wanted, this is excellent to have.	9.0	1.00
MAUD L. RICHARDSON Light rose-pink, blooming very late. Very free-flowering and fine for cut flowers opening well for a late bloomer. Very fragrant.	8.5	.50
MINNIE SHAYLOR Large, semi-double; mid-season. Clear light pink with golden anthers. Good grower.	8.9	.75
MME. EMILE GALLE Large; double, late. Translucent light rose-pink; rose fragrance.	8.5	.50
MME. CAUDICHAU Double; medium sized blooms; late mid-season. Dark crimson with blackish sheen. Foliage and stems red throughout season.	8.2	.40
MME. JULES DESSERT Extremely large; double; late. An outstanding and lovely peony. Long, smooth, flesh-white petals and a peculiar golden sheen in the center. Tall strong stems and good foliage. Experts rank this among the best dozen	9.4	1.50
MODESTE GUERIN Dark rose pink. Sometimes called American Beauty peony on account of resemblance to American Beauty Rose. Excellent early peony.	7.8	.40
MONS. JULES ELIE Very large, double, early. Light rose-pink. Free-flowering. Dark satiny sheen.	9.2	.40
MONS. MARTIN CAHUZAC This is the darkest red peony which we have. Blooms in early mid-season and very free-flowering. Dark satiny sheen.	8.8	.75
MRS. C. S. MINOT Very large, double, late. Flesh-pink with copper tint.	9.2	1.00
MRS. EDWARD HARDING Large, double, midseason. White with golden stamens.	9.3	.75
MRS. JOHN M. LEWIS Large, dark crimson and blooms in midseason. Very symmetrical.	8.2	.50

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

PEONIES (CONTINUED)

VARIETY	Rating.	Ea.
NINA SECOR Medium, double, mid-season. Pure white with yellow glow, red flecked.	9.0	1.00
OFFICINALIS RUBRA The old fashioned peony of your grandmother's garden. Always in bloom at Decoration Day in this climate. Bright red.		1.00
OPAL Large double; midseason. Rose-pink with long pointed petals. Free blooming and good foliage.	8.5	.75
PHILIPPE RIVOIRE Medium, double, early. Very deep crimson with blackish glow.	9.2	1.00
PHOEBE CARY Pale old rose pink. Very late, double type, profuse bloomer. A good peony of good color and no serious fault.	8.8	.75
PHYLLIS KELWAY Very large; semi-double; midseason. Rose-pink with lighter center. Good stems.	9.0	1.25
PRESIDENT TAFT Very large; double; midseason. Immense rose-pink blooms with crisp, fluffy petals. Slight silver sheen at tips. Tall, prolific bloomer and has good strong stems and foliage.	8.7	.40
PRESIDENT WILSON Very large; double; late. Bright rose-pink with darker center.	9.3	1.00
PRIMEVERE Anemone type. The outer petals white with center lemon yellow, similiar to Laura Dessert but not as fine a flower. Midseason.	8.6	.60
RACHEL Late free flowering red. Not very large bloom but brilliant color and flowers have excellent keeping qualities.	8.3	.40
REINE HORTENSE We cannot say too much about Reine Hortense. It is a very large pink, rather flat bloom and free-flowering. Considered one of the very best of cut flower varieties. Blooms in mid-season.	8.7	.40
RICHARD CARVEL The earliest of the red peonies of Chinese type to bloom. It is one of the very best of reds and it is very excellent for cut flowers.	8.8	.50
ROSE SHAYLOR Pale pink, tall, strong-flowering with stiff stems. Excellent for cutting. Mid-season.	9.1	1.00
SARAH BERNHARDT Very large; double; late. Dark rose-pink. Strong stems. Free flowering.	9.0	.50
SASS LATE RED Large, double, late. Well formed blooms of deep glowing red. Strong and prolific.	8.0	.60
SOLFATARE One of the older but still good whites. Large double blooms come in midseason and are excellent in mixed beds. Free bloomer.	7.6	.40
SOLANGE Large double, late. Creamy-white suffused with buff and salmon.	9.7	1.00
SOUVENIR DE LOUIS BICOT Large; double; midseason. Vivid pink, shell-pink center. Strong erect stems.	9.1	.75

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

PEONIES (CONTINUED)

SPLENDIDA	8.3	.40
Very large; double, late. Light rose-pink which becomes silvery as blooms age. Very strong fragrance. Tall growing with stiff upright stems and good foliage. Excellent for garden decoration or as specimens.		
THERESE	9.8	1.00
Very large; double; midseason. Enormous size. Rose-pink with golden glow.		
TOURANGELLE	9.4	.50
Large; double; late. Creamy-white suffused with tan and flesh-pink.		
TRAGEDY	8.0	.50
Medium size; double; mid-season. Deep shining crimson blooms in globular form. Tall grower with strong stems. Free bloomer.		
W. F. CHRISTMAN	8.8	.75
Double; large; mid-season. Flesh white suffused with faint pink. Fragrant and free flowering.		
WALTER FAXON	9.3	.40
Medium; double, midseason. Bright shell-pink with luminous glow.		
WINNIFRED DOMME	8.3	.50
A small flower, blooms in mid-season. Has a very distinctive odor, almost as dark as Mons Martin Cahuzac and really a most desirable peony.		

ORIENTAL PEONIES

CATHEDRAL	8.1	.40
Bright violet-rose guard petals. Heavy center of violet-rose petaloids edged and tipped with golden yellow. Very striking. Mid-season. Strong grower, and good bloomer.		
CURRANT	8.2	.50
Good clear pink. Strong grower and very free flowering.		
FLASHLIGHT	8.2	.40
Tyrian rose, blooms in mid-season and medium size. Good bloomer.		
FUYAJO	9.2	.50
Dark purplish crimson, blooms in mid-season. Free flowering.		
GYPSY	8.0	.40
Dark wine-red, blooms in mid-season and of medium size.		
MIKADO	8.6	.40
Dull crimson, of medium size, blooms in mid-season. Free flowering.		
MRS. HOBART CABLE	8.4	.60
Beautiful light crimson with golden center. Free bloomer.		
MRS. WALTER BREWSTER	8.0	.50
Abundant bloomer. Color a good rose-pink.		
PRINCE ITO		1.00
Much like Fuyajo but slightly darker and several days later. Does not fade so much.		
TOKIO	8.9	.75
One of the best in clear pink. Large and fairly good bloomer. Midseason.		
TORO-NO-MAKI	9.0	1.00
Blush white, very large blooms in midseason and fairly free-flowering.		
YELLOW KING		1.00
One of the very best of the newer Oriental peonies. Pale-pink.		

MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX

SINGLE PEONIES

THE BRIDE	8.4	.40
Pure white, early blooms and large. Very free flowering		

OUR GUARANTEE

We guarantee these peonies to be true to name. Notify us any time within two years after purchase of any not true to name and we will replace them without charge.

HOW TO PLANT PEONIES

Peonies are heavy feeders and should be planted in soil which has been thoroughly prepared by deep spading and the addition of well rotted manure or good commercial fertilizer.

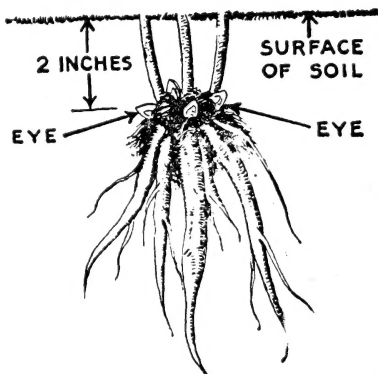
Peonies should be planted with eyes NOT MORE THAN TWO INCHES below surface of the soil.

Most of the trouble that gardeners experience in not having their peonies bloom comes from planting too deep.

Have holes generously large to accommodate the roots. Sift in finely pulverized soil around roots until nearly covered, and then fill hole with water and allow to settle. This eliminates any air pockets. Fill in balance of earth to proper depth as shown in drawing and pack firmly.

Peonies planted in this manner will seldom fail to grow and bloom the following year.

Well rotted manure applied as a mulch in late fall and then worked into the soil the following spring will help promote luxuriant growth and blooms.



Richards Gardens, Plainwell, Mich.

Detroit, Mich.

Gentlemen: I received my first order from you today and was much surprised and pleased. They were the finest Phlox plants I ever received and were well packed and looked as though they had just been dug. Thank you.—Mrs. Chas. W. Burton.

Richards Gardens, Plainwell, Mich.

Atlanta, Georgia.

Sirs: I have been gardening for forty years, but I do not think I ever saw as fine plants as the Dianthus you sent me a short time ago. They came from Michigan to Georgia as fresh as possible, and notwithstanding the extreme heat, all are making a most satisfactory growth. I expect to order more when I have the ground ready.

Mrs. R. F. Gilliam, 30 Rogers St., S. E.

Richards Gardens, Plainwell, Mich.

Burley, Idaho.

Dear Sirs: My shipment of plants arrived in fine shape and were put in their permanent homes yesterday. You folks certainly send out splendid seedlings and you are most liberal in your count, for which I am duly grateful. This fall I shall be in the market for the following peonies, and if you stock them I would appreciate a copy of your price list: E. B. Browning, Francis Willard, Mrs. Edward Harding, La-France, Mary Woodbury, Shaylor, Milton Hill, Raoul Dessert, Rosa Bon Heur, and Ball O' Cotton.—Haslett B. Leigh.

THE WORLD'S HIGHEST RATED

PEONIES

AT RICHARDS' MONEY SAVING PRICES

GUARANTEED TRUE TO NAME

STRONG 3 TO 5 EYE DIVISIONS

From our list of Peonies we have selected 26 of the best, all rating 9.0 or better, as listed below:

These are unquestionably the aristocrats of the Peony world. All grown from one, two and three year old stock; the finest roots money can buy.

ALICE HARDING
A. M. SLOCUM
BARONESS SCHROEDER
FESTIVA MAXIMA
FRANCES WILLARD
GEORGIANA SHAYLOR
KELWAY'S GLORIOUS
LADY ALEXANDER DUFF
LE CYGNE
LONGFELLOW
MABLE L. FRANKLIN
MARTHA BULLOCH
MARY W. SHAYLOR

MONS. JULES ELIE
MRS. C. S. MINOT
MRS. EDWARD HARDING
MYRTLE GENTRY
NINA SECOR
PHILIPPE RIVOIRE
PRESIDENT WILSON
SARAH BERNHARDT
SOLANGE
SOUVENIR DE LOUIS BICOT
THERESE
TOURANGELLE
WALTER FAXON

SPECIAL PEONY OFFER NUMBER ONE

One of each of the 26 supreme peonies described; all strong 3 to 5 divisions. A real \$25.45 value, postpaid to your door at Richards' Low Price of only.....

\$18.00

SPECIAL PEONY OFFER NUMBER TWO

Your choice of any 12 peonies from this list of the World's Outstanding varieties, postpaid for only.....

\$10.00

SPECIAL PEONY OFFER NUMBER THREE

Your choice of any five of the superb peonies, postpaid for only.....

\$5.00

SPECIAL ONE-DOLLAR PEONY OFFER

One Sarah Bernhardt, rose pink; one Mary Brand, dark brilliant crimson; one Mrs. Edw. Harding, white and gold—three wonderful peonies for only.....

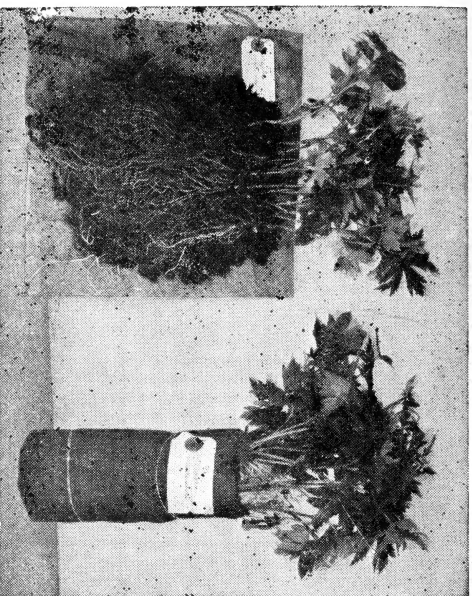
\$1.00

FREE PEONIES

With each order for **OFFER NO. 1** at \$18 received during August and September we will include **FREE 1 Felix Crousse**, rated 8.4 bright red, midseason, double; and **1 Mary Brand** rated 8.7, dark crimson with bright sheen, midseason double.

With each order for **OFFER NO. 2** received during August and September we will include **FREE 1 Mary Brand** as described above.

With each order for **OFFER NO. 3** received during August and September we will include **FREE 1 Felix Crousse** as described above.



Richards' Strong, Well Rooted Delphinium Plants. All Are Packed in The Most Modern Manner for Shipment.

RICHARDS' GARDENS

ON U. S. ROUTE NO. 131

PLAINWELL, MICHIGAN

**Plant Richards' Perennials This Fall
Have Beautiful Blooms Next Summer**

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DIVISION OF FRUIT &
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WASHINGTON, D. C.

*Miss Norman
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